



## **Profile of Ms. Liza Manalo- Mapagu**

Ms. Liza Manalo-Mapagu, Managing Director of Assessment Analytics, Inc. An HR-OD practitioner, she specialized in Competency-Based Assessment, and now oversees Previsor's assessment program implementation in Southeast Asia.

Assessment Analytics, Inc. (AAI) is the authorized distributor of Previsor (Brainbench, Qwiz and E-Predix) online assessment products in Southeast Asia. Established in 2006, AAI is in partnership with eighty (80) companies for employment testing requirements in recruitment and selection, career development and succession planning.

She has a 20 year- experience in test development, employment assessment, training and consulting. She was AGM of Eduquest, Inc., Consulting Director of Impact-SCS, and Director of Center for Educational Assessment and Research, Human Resource Development Center at the De La Salle-University-College of Saint Benilde, and Head of Evaluation of De La Salle University-Institutional Testing and Evaluation Office.

She has been involved in a number of Competency Profiling and Assessment projects for major corporations in the Philippines.

A BS Psychology graduate from University of Sto.Tomas, she also has a Master's Degree in Measurement and Evaluation at De La Salle University. She has earned academic units in a Ph. D course in Research and Evaluation at the University of the Philippines.